

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision		Alt Order #
570922 /		09803920
<u>Product</u>		
OBAMA SKED A		
Contract Dates	Estimate #	
08/25/12 - 08/30/12	1671	
Advertiser	Original Date / Revision	
Obama/D/President	08/24/12 / 08/24/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KDVR	Alexandra Bradley	Washington DC
Special Handling		
<u>Demographic</u>		
Adults 35+		
IDB#	Advertiser Code	Product Code
8020	95	101
Agency Ref	Advertiser Ref	

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 31	08/27/12	08/30/12	Good Day Colorado		6a-7a		:30			NM	2 \$900.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	2	\$450.00							
N 2 31	08/27/12	08/30/12	Good Day Colorado		7a-8a		:30			NM	2 \$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	2	\$400.00							
N 3 31	08/27/12	08/30/12	Good Day Colorado		8a-9a		:30			NM	2 \$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	2	\$250.00							
N 4 31	08/27/12	08/30/12	Judge Judy		12p-1p		:30			NM	2 \$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	2	\$200.00							
N 5 31	08/27/12	08/30/12	Jdg Joe M-F 1p-2p		1p-2p		:30			NM	2 \$250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	2	\$125.00							
N 6 31	08/27/12	08/30/12	DivCt/JdgAlex M-F 2p		2p-3p		:30			NM	2 \$250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	2	\$125.00							
N 7 31	08/27/12	08/30/12	Swift Justice M-F 3p		3p-4p		:30			NM	5 \$750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	5	\$150.00							
N 8 31	08/27/12	08/30/12	Judge Judy		4p-5p		:30			NM	5 \$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	5	\$200.00							
N 9 31	08/27/12	08/30/12	M-F 5p-530p Fox 31 N		5p-530p		:30			NM	1 \$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	1	\$600.00							
D 10 31	08/26/12	08/26/12	News Sunday 5p-530p		5p-530p		:30			NM	0 \$0.00
D 11 31	08/26/12	08/26/12	News Su 530-6p		530p-6p		:30			NM	0 \$0.00
N 12 31	08/27/12	08/30/12	M-F LN 9p-930p News		9p-930p		:30			NM	2 \$2,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
Week: 08/27/12	09/02/12	MTWT---	2	\$1,000.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract Dates	Product	Estimate #
08/25/12 - 08/30/12	OBAMA SKED A	1671

Advertiser	Original Date / Revision
Obama/D/President	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u>	
											Spots	Amount
N 13 31	08/27/12	08/30/12	M-F LN 930p-10p		930p-10p		:30			NM	2	\$1,400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 08/27/12	09/02/12	MTWT---		2					\$700.00			
N 14 31	08/25/12	08/25/12	Sa LN 9p-930p		9p-930p		:30			NM	1	\$700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 08/20/12	08/26/12	-----S-		1					\$700.00			
N 15 31	08/25/12	08/25/12	Sa LN 930p-10p		930p-10p		:30			NM	1	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 08/20/12	08/26/12	-----S-		1					\$600.00			
N 16 31	08/26/12	08/26/12	Su LN 9p-930p		9p-930p		:30			NM	1	\$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 08/20/12	08/26/12	-----S		1					\$1,000.00			
N 17 31	08/26/12	08/26/12	Su LN 930p-10p		930p-10p		:30			NM	1	\$700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 08/20/12	08/26/12	-----S		1					\$700.00			
N 18 31	08/26/12	08/26/12	Denver Broncos		11a-12a		:30			NM	1	\$8,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 08/20/12	08/26/12	-----S		1					\$8,500.00			
N 19 31	08/26/12	08/26/12	KDVR Broncos Pregame		11a-7p		:30			NM	1	\$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 08/20/12	08/26/12	-----S		1					\$800.00			

Totals 33 \$21,150.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	6	\$12,300.00	\$10,455.00
08/27/12 - 08/30/12	27	\$8,850.00	\$7,522.50
Totals	33	\$21,150.00	\$17,977.50

Signature: _____ **Date:** _____

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